

P1 THE WEDDING STORYTELLER PROGRAM

Master Wedding • Pre-Wedding • Cinematic Stories

5 Modules • 65–70% Shooting / 35–40% Editing • 4 Months, Daily 3 Hrs

A practical, industry-focused specialization program combining camera fundamentals, professional photography, cinematography, lighting, editing, color, storytelling and real-world assignments across five high-demand photography genres.



CAMERA
FUNDAMENTALS



PHOTOGRAPHY
& CINEMATOGRAPHY



LIGHTING



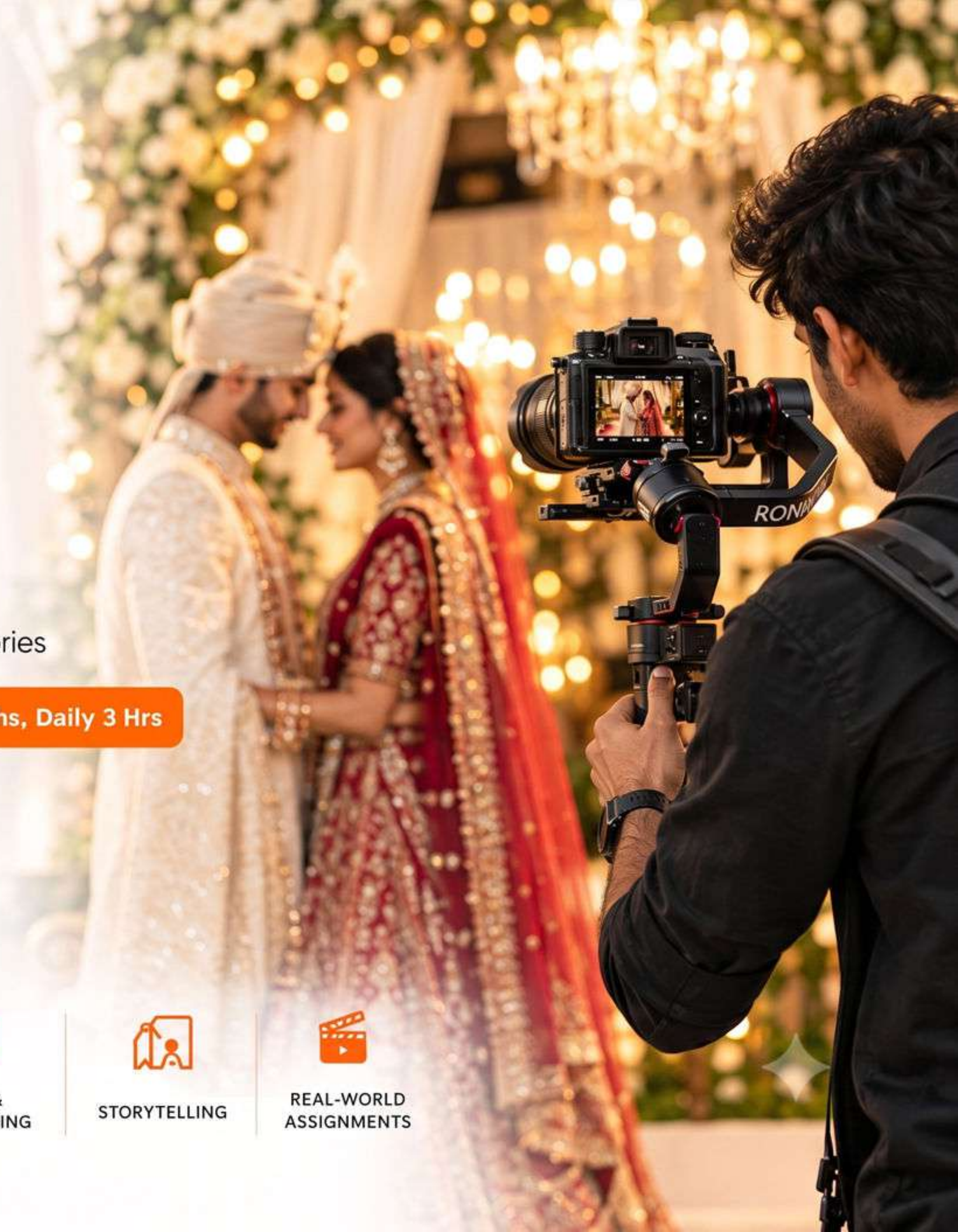
EDITING &
COLOR GRADING



STORYTELLING



REAL-WORLD
ASSIGNMENTS



MODULE 1

Wedding Photography & Cinematography

Build a **complete wedding workflow** from planning and camera operation to cinematic coverage, professional editing and final delivery.



Wedding day **planning**

Shot lists & workflow



Bride & groom **preparation**

Portraits, candid moments & rituals



Family, group & guest **photography**



Wedding **cinematography**

& gimbal coverage



Audio & speech **recording**

for wedding films



Wedding **storytelling**

Highlight-film structure & pacing



Wedding **reels**

Hooks, beat cuts, captions, 9:16 reframing



Wedding photo **correction & consistency**



Low-light / dance-floor noise & **exposure recovery**



Mixed flash & ambient **color correction**



White-dress & dark-suit **tonal recovery**



Wedding portrait **retouching**

Distraction cleanup, group/head/face fixes



Master album **designing & layout sizing**



Practical wedding shoot & **portfolio development**



*Capture
Stories
For a Lifetime*

Module 2 — Pre-Wedding Photography & Cinematography

Learn to plan and execute couple shoots with controlled camera technique, cinematic lighting, storytelling and a consistent photo-video finish.

-  Pre-wedding concept planning, moodboards, themes, locations & outfits
-  Couple posing, direction & natural candid photography
-  Romantic & cinematic portraits
-  Creative composition & visual storytelling
-  Pre-wedding cinematography, gimbal movements & cinematic sequences
-  Music, audio & storytelling workflow
-  Cinematic video editing & pacing
-  J/L cuts, match cuts & speed ramps
-  Couple-photo correction for a consistent cinematic look
-  Light & sky repair
-  Pre-wedding reels — hook, beat-sync, captions, safe zones
-  Practical couple shoot & portfolio creation



REAL COUPLES
REAL PROJECTS
REAL SKILLS

BUILD A
CINEMATIC PORTFOLIO
THAT GETS YOU HIRED

*More
Than
Photos*

PEOPLE
EMOTIONS
STORIES
FOREVER

Module 3 — Kids Photography

Develop the camera, lighting and editing techniques needed to capture **expressive, natural and engaging** children's portraits, milestones and celebrations.



Kids photography fundamentals, shoot planning & fast-movement camera handling



Baby & child portraits — expressions, posing & natural candid moments



Milestone, birthday & cake-smash photography



Indoor & outdoor shooting techniques



Creative themes, props & backgrounds



Expression-first culling



Indoor / high-ISO correction & skin-tone control



Natural child retouching & distraction cleanup — drool, food, scratches, stray hair



Background replacement/extension & simple composites



Milestone, birthday & cake-smash creative edits



Kids reels — hook, beat cuts, slow motion, captions, before/after formats



Practical kids photoshoot & portfolio creation



*Little Moments
Big Stories*

Module 4 —

Event Photography & Cinematography

Master fast-paced event coverage, mixed lighting, stage work, audio and efficient post-production for client-ready galleries and highlight films.

- Event planning, shot lists & coverage workflow
- Candid event photography — stage, ceremony, speakers, performers & audience
- Event details, décor & storytelling shots
- Indoor, outdoor, stage & mixed-light shooting incl. flash & low-light
- Event cinematography & gimbal coverage
- Event storytelling & highlight-video structure
- Fast event-gallery culling & batch processing
- Mixed-light & high-ISO correction/rescue
- Group portrait fixes & décor/detail cleanup
- Multicam sync & stage/speech editing
- Speech cleanup, noise reduction, EQ & music ducking
- Event reels, color matching & client-ready delivery
- Practical event shoot & portfolio creation



Module 5 — Newborn Baby Photography

Learn controlled newborn photography with an emphasis on safe handling, soft lighting, natural skin tones, clean retouching and professional composite work.

- Newborn photography fundamentals & safe baby handling/posing
- Natural newborn portraits — expressions, baby details & storytelling
- Parent, sibling & family portraits
- Newborn themes, wraps, props & backgrounds
- Soft natural & studio lighting for newborns
- Newborn culling & soft tonal correction
- Skin redness, yellowing & blotchy-skin correction
- Wrap, backdrop & prop cleanup — lint, wrinkles, stray hair, distractions
- Gentle natural skin retouching while retaining texture
- Detail retouching — eyelashes, fingers & toes
- Head-swap / composite alignment & blending
- Soft finishing — B&W treatment & sharpening
- Practical newborn shoot & portfolio creation



CORE TECHNICAL SHOOTING SKILLS

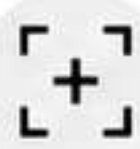
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Camera fundamentals — exposure triangle, shutter speed, aperture, ISO & white balance



Lighting — natural light, artificial light, flash, off-camera lighting & low-light techniques



Focus techniques — autofocus modes, subject tracking & focus control



Cinematography — shot sizes, camera movement, gimbal operation, sequences & visual storytelling



Lens selection — focal lengths, perspective, depth of field & practical lens choices



Audio — microphone technique, speech recording & sync-friendly production workflow



Composition — framing, leading lines, negative space, visual balance & cinematic framing



MASTER EDITING & DELIVERY FOUNDATION

Built once here, applied across all 5 modules above.

- **Editing workflow & file management** —
RAW/JPEG workflow, folders, backup & non-destructive editing
- **Photoshop retouching** —
layers, masks, cleanup, natural skin retouching, dodge & burn & creative composites
- **Culling & selection** —
ratings, flags, strongest frames, duplicates & weak frames
- **Premiere Pro editing & reels/vertical editing**
- **Lightroom correction** —
exposure, white balance, tone, crop, lens correction, noise reduction & sharpening
- **Audio cleanup & music mixing**
- **Color editing & photo-video color matching** —
HSL, tone curve, masks, presets & batch consistency
- **Export & QC** —
web/social/print export, file naming, final-size & 100% quality check



CONTENT **P2** CREATION & **FILMMAKING** MASTERY

Create • Shoot • Direct • Edit

Build professional skills in photography, cinematography and post-production through practical, specialization-focused training. The program combines camera technique, lighting, composition, storytelling, real-world shooting workflows and a dedicated editing track — preparing students to work confidently across six high-demand creative genres, from documentary to commercial content.



3
Months



Daily
3 Hours

100% Practical Training

65-70% Shooting, 35-40% Editing

Learn. Shoot. Edit. Create.



MODULE 1

Documentary Photography & Cinematography

Learn to capture real stories, human emotions and meaningful narratives through photography and film.

WHAT YOU WILL LEARN

-  Documentary Storytelling
-  Story Research & Planning
-  Real-Life & Candid Photography
-  Human Emotions & Moments
-  Environmental Portraits
-  Location & Subject Research
-  Natural Light Photography
-  Interview & Audio Recording
-  B-Roll & Visual Sequences
-  Editing & Story Assembly

*Stories
That Matter*



OBSERVE
UNDERSTAND
CAPTURE
TELL

MORE
THAN
JUST
PICTURES



RESEARCH
& PLANNING



CANDID
PHOTOGRAPHY



ENVIRONMENTAL
PORTRAITS



INTERVIEW &
AUDIO RECORDING



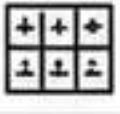
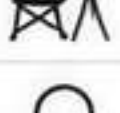
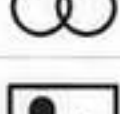
B-ROLL &
VISUAL SEQUENCES



EDITING &
STORY ASSEMBLY

MODULE 2 — **FILMMAKING**

LEARN | PRACTICE | CREATE | TELL REAL STORIES

- 01  Story development & screenwriting
- 02  Shot planning & storyboarding
- 03  Camera operation, exposure & frame rates
- 04  Camera movement
- 05  Audio recording for film
- 06  Directing actors & blocking
- 07  Production design
- 08  Narrative editing & color grading
- 09  Pitching concepts to producers or clients
- 10  Practical short-film project

SKILLS
PEOPLE
STORIES
IMPACT

IDEAS
PEOPLE
CAMERA
STORIES

*Films
Change
People*

PLAN
SHOOT
CREATE
EDIT
REPEAT



REAL SKILLS. REAL PROJECTS. REAL OPPORTUNITIES.

VISUAL
STORIES
A BRIGHTER
TOMORROW

VISUAL STORYTELLING
THROUGH PEOPLE

MODULE 3 —

MODELING PHOTOGRAPHY

PEOPLE | STYLE | LIGHT | EXPRESSION

- 01 Professional posing & direction**
Guide, communicate and bring out the best in your subject.
- 02 Portrait & beauty lighting**
Master lighting techniques for stunning results.
- 03 Lens selection for portraiture**
Choose the right lens for every look.
- 04 Skin-tone management**
Achieve natural, consistent and beautiful skin tones.
- 05 Studio workflow**
Set up, shoot and manage an efficient studio workflow.
- 06 Moodboard development & creative direction**
Plan concepts and create a strong visual style.
- 07 Advanced portrait retouching**
Take your editing skills to a professional level.
- 08 Fashion & lifestyle reels**
Create engaging short-form content for social media.
- 09 Client & brand workflow**
Work with clients, manage briefs and deliver results.
- 10 Practical modeling shoot & portfolio**
Apply your skills in a real shoot and build your portfolio.



CONFIDENCE
LOOKS GOOD
ON EVERYONE

*People
Tell Stories
Through Portraits*

SKILLS TODAY
OPPORTUNITIES TOMORROW

FROM PASSION TO PROFESSION



MODULE 4

Commercial Photography

BRANDS / PRODUCTS / CAMPAIGNS / IMPACT

- 
Product & advertising photography
 Creating compelling visuals for brands, products and campaigns.
- 
Controlled lighting setups
 Mastering studio lighting for consistent, professional results.
- 
Composition & color consistency
 Building balanced frames and maintaining brand color language.
- 
Compositing
 Blending elements for creative and impactful visuals.
- 
Brand storytelling & art direction
 Turning ideas into visual narratives that connect.
- 
Campaign-ready video ads
 Short-form and long-form ad concepts for modern platforms.
- 
Commercial post-production
 Retouching, color grading and final delivery.
- 
Client & brand workflow
 From briefing to final output — working with clients professionally.
- 
Practical commercial shoot & campaign creation
 Plan, shoot, edit and deliver a complete commercial campaign.

MODULE 5

Travel Blogging & Content Creation

Explore. Capture. Share.

Turn your travel experiences into engaging stories and powerful content.

*Your Journey
Your Story*

TRAVEL | CREATE | INSPIRE

WHAT YOU'LL LEARN

-  Location storytelling & travel photography
-  Mobile-first content creation
-  Vertical & horizontal formats
-  B-roll & sequence shooting
-  Social hooks & platform-ready editing
-  Drone & action shots
-  Audience growth strategy
-  Practical travel vlog & portfolio project

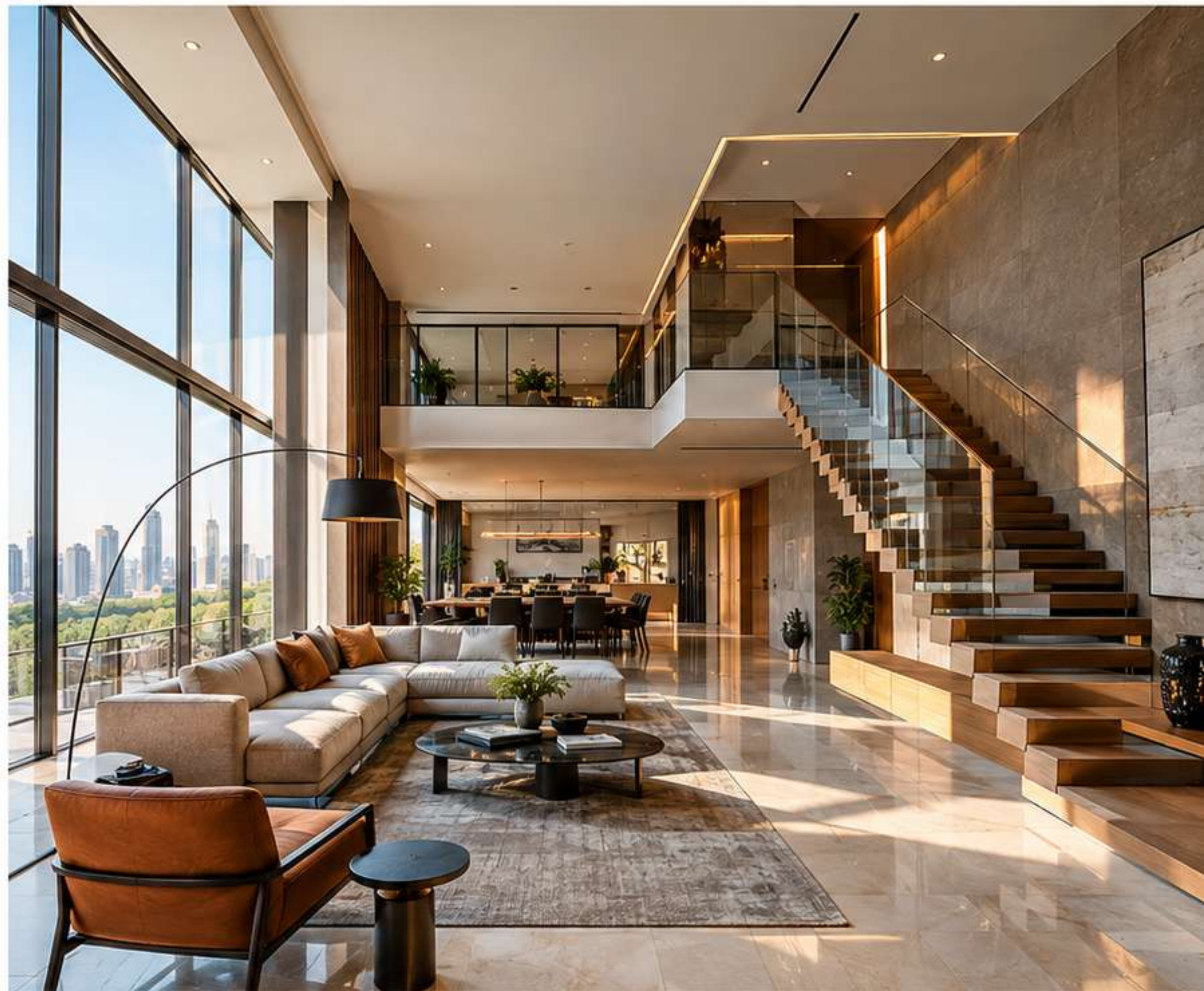
Dream • Explore • Create

MODULE 6

INTERIOR & ARCHITECTURE PHOTOGRAPHY

SPACES / LIGHT / PERSPECTIVE / STORY

- 01 Understanding light and space
- 02 Composition for interiors and architecture
- 03 Working with natural and artificial light
- 04 HDR bracketing and exposure blending
- 05 Perspective correction and vertical alignment
- 06 Lens selection and camera settings
- 07 Post-processing for clean, natural results
- 08 Practical shoot and real-world projects



ARCHITECTURE EXTERIORS



INTERIOR SPACES



HDR BRACKETING



PERSPECTIVE CORRECTION



LIGHTING TECHNIQUES



FINAL EDIT

TECHNICAL SKILLS

REAL SKILLS. PROFESSIONAL RESULTS.



1. • Exposure: ISO, shutter speed, aperture, metering and white balance



2. • RAW workflow, color correction, grading and image retouching



3. • Focus modes, depth of field, focal length and perspective



4. • Professional export, delivery and project organization



5. • Natural, studio and cinematic lighting with modifiers and lighting ratios



6. • Camera movement systems — gimbal, slider and handheld stabilization



7. • Frame rates, shutter angle, camera movement and shot composition



8. • Visual storytelling principles across photography and video mediums



9. • Microphone techniques, dialogue recording and location audio



10. • Client briefing, mood boards and creative pre-production planning



11. • B-roll, shot sequencing and visual continuity



12. • Location scouting, permissions and on-location problem solving



*Skills Today
Stories Tomorrow*



HANDS-ON TRAINING
Industry Standard Equipment



EXPERT GUIDANCE
Learn from Professionals



PRACTICAL TRAINING
Shoot • Edit • Create

EDITING & POST-PRODUCTION TRACK

TURN IDEAS INTO POWERFUL VISUAL STORIES



Video Editing Foundations

Editing workflow, project organization, continuity, cutting on action, J/L cuts, match cuts, montage, pacing, rhythm, transitions, audio editing, sound design and delivery basics.



Photo Editing & Color Foundations

Color correction, LUTs and presets, consistent visual looks, Lightroom workflow, Photoshop retouching, non-destructive editing, cleanup and professional export.



Specialized Editing

Documentary storytelling edits, filmmaking structure, modeling retouching, commercial compositing and motion graphics, travel/social editing, and architectural HDR, perspective and cleanup workflows.



Motion Graphics & Visual Effects

Title design, lower thirds, basic VFX compositing, transitions and branded animated elements for commercial and social content.



CAREER-READY OUTCOME

Develop a practical, portfolio-oriented skill set for **professional photography, filmmaking, commercial content, travel media, portraiture, architecture and post-production** — ready for freelance work, studio roles, agency positions or direct brand collaborations, with real-world tools graduates can apply immediately on set or on the job.

PHOTOGRAPHY



FILMMAKING



COMMERCIAL
CONTENT



TRAVEL
MEDIA



PORTRAITURE



ARCHITECTURE



P3 = P1 + P2

THE **WEDDING** STORYTELLER PROGRAM

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PHOTOGRAPHY
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LIGHTING



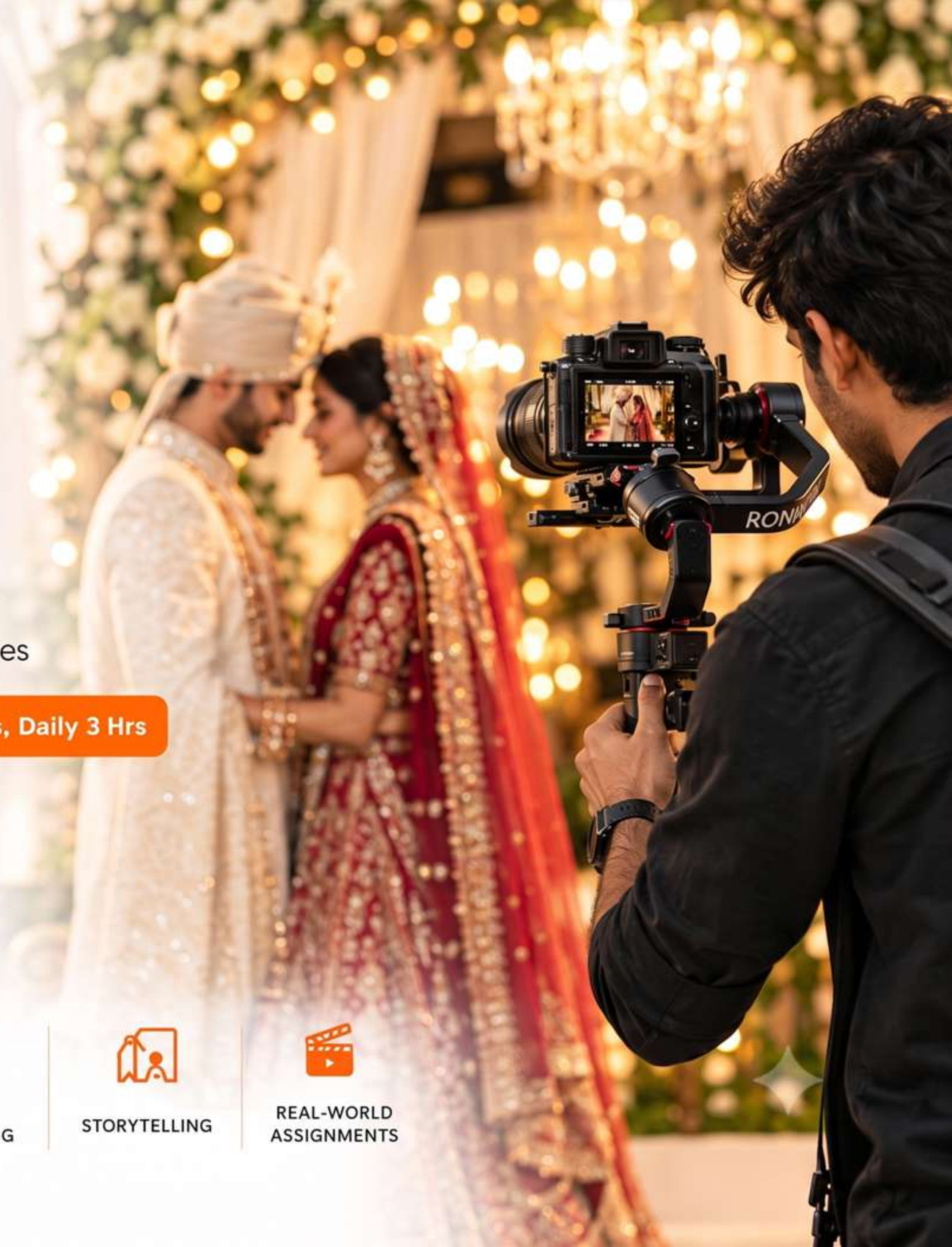
EDITING &
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STORYTELLING



REAL-WORLD
ASSIGNMENTS



MODULE 1

Wedding Photography & Cinematography

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Portraits, candid moments & rituals



Family, group & guest **photography**



Wedding **cinematography**

& gimbal coverage



Audio & speech **recording**

for wedding films



Wedding **storytelling**

Highlight-film structure & pacing



Wedding **reels**

Hooks, beat cuts, captions, 9:16 reframing



Wedding photo **correction & consistency**



Low-light / dance-floor noise & **exposure recovery**



Mixed flash & ambient **color correction**



White-dress & dark-suit **tonal recovery**



Wedding portrait **retouching**

Distraction cleanup, group/head/face fixes



Master album **designing & layout sizing**



Practical wedding shoot & **portfolio development**



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Module 2 — Pre-Wedding Photography & Cinematography

Learn to plan and execute couple shoots with controlled camera technique, cinematic lighting, storytelling and a consistent photo-video finish.

-  Pre-wedding concept planning, moodboards, themes, locations & outfits
-  Couple posing, direction & natural candid photography
-  Romantic & cinematic portraits
-  Creative composition & visual storytelling
-  Pre-wedding cinematography, gimbal movements & cinematic sequences
-  Music, audio & storytelling workflow
-  Cinematic video editing & pacing
-  J/L cuts, match cuts & speed ramps
-  Couple-photo correction for a consistent cinematic look
-  Light & sky repair
-  Pre-wedding reels — hook, beat-sync, captions, safe zones
-  Practical couple shoot & portfolio creation



REAL COUPLES
REAL PROJECTS
REAL SKILLS

BUILD A
CINEMATIC PORTFOLIO
THAT GETS YOU HIRED

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PEOPLE
EMOTIONS
STORIES
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Module 3 — Kids Photography

Develop the camera, lighting and editing techniques needed to capture **expressive, natural and engaging** children's portraits, milestones and celebrations.



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Baby & child portraits — expressions, posing & natural candid moments



Milestone, birthday & cake-smash photography



Indoor & outdoor shooting techniques



Creative themes, props & backgrounds



Expression-first culling



Indoor / high-ISO correction & skin-tone control



Natural child retouching & distraction cleanup — drool, food, scratches, stray hair



Background replacement/extension & simple composites



Milestone, birthday & cake-smash creative edits



Kids reels — hook, beat cuts, slow motion, captions, before/after formats



Practical kids photoshoot & portfolio creation



*Little Moments
Big Stories*

Module 4 —

Event Photography & Cinematography

Master fast-paced event coverage, mixed lighting, stage work, audio and efficient post-production for client-ready galleries and highlight films.

- Event planning, shot lists & coverage workflow
- Candid event photography — stage, ceremony, speakers, performers & audience
- Event details, décor & storytelling shots
- Indoor, outdoor, stage & mixed-light shooting incl. flash & low-light
- Event cinematography & gimbal coverage
- Event storytelling & highlight-video structure
- Fast event-gallery culling & batch processing
- Mixed-light & high-ISO correction/rescue
- Group portrait fixes & décor/detail cleanup
- Multicam sync & stage/speech editing
- Speech cleanup, noise reduction, EQ & music ducking
- Event reels, color matching & client-ready delivery
- Practical event shoot & portfolio creation



Module 5 — Maternity & Newborn Baby Photography

Learn controlled newborn photography with an emphasis on safe handling, soft lighting, natural skin tones, clean retouching and professional composite work.

- Newborn photography fundamentals & safe baby handling/posing
- Natural newborn portraits — expressions, baby details & storytelling
- Parent, sibling & family portraits
- Newborn themes, wraps, props & backgrounds
- Soft natural & studio lighting for newborns
- Newborn culling & soft tonal correction
- Skin redness, yellowing & blotchy-skin correction
- Wrap, backdrop & prop cleanup — lint, wrinkles, stray hair, distractions
- Detail retouching — eyelashes, fingers & toes
- Learn how to pose and guide the mother naturally.
- Understand lighting, angles, and camera settings for beautiful maternity portraits.
- Create emotional, elegant, and professional maternity photographs.



CORE TECHNICAL SHOOTING SKILLS

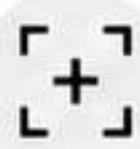
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Camera fundamentals — exposure triangle, shutter speed, aperture, ISO & white balance



Lighting — natural light, artificial light, flash, off-camera lighting & low-light techniques



Focus techniques — autofocus modes, subject tracking & focus control



Cinematography — shot sizes, camera movement, gimbal operation, sequences & visual storytelling



Lens selection — focal lengths, perspective, depth of field & practical lens choices



Audio — microphone technique, speech recording & sync-friendly production workflow



Composition — framing, leading lines, negative space, visual balance & cinematic framing



MASTER EDITING & DELIVERY FOUNDATION

Built once here, applied across all 5 modules above.

- **Editing workflow & file management** —
RAW/JPEG workflow, folders, backup & non-destructive editing
- **Photoshop retouching** —
layers, masks, cleanup, natural skin retouching, dodge & burn & creative composites
- **Culling & selection** —
ratings, flags, strongest frames, duplicates & weak frames
- **Premiere Pro editing & reels/vertical editing**
- **Lightroom correction** —
exposure, white balance, tone, crop, lens correction, noise reduction & sharpening
- **Audio cleanup & music mixing**
- **Color editing & photo-video color matching** —
HSL, tone curve, masks, presets & batch consistency
- **Export & QC** —
web/social/print export, file naming, final-size & 100% quality check



CONTENT CREATION & FILMMAKING MASTERY

Create • Shoot • Direct • Edit

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100% Practical Training

65-70% Shooting, 35-40% Editing

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MODULE 1

Documentary Photography & Cinematography

Learn to capture real stories, human emotions and meaningful narratives through photography and film.

WHAT YOU WILL LEARN

-  Documentary Storytelling
-  Story Research & Planning
-  Real-Life & Candid Photography
-  Human Emotions & Moments
-  Environmental Portraits
-  Location & Subject Research
-  Natural Light Photography
-  Interview & Audio Recording
-  B-Roll & Visual Sequences
-  Editing & Story Assembly

*Stories
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OBSERVE
UNDERSTAND
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RESEARCH
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INTERVIEW &
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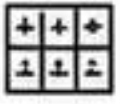
B-ROLL &
VISUAL SEQUENCES



EDITING &
STORY ASSEMBLY

MODULE 2 — **FILMMAKING**

LEARN | PRACTICE | CREATE | TELL REAL STORIES

- 01  Story development & screenwriting
- 02  Shot planning & storyboarding
- 03  Camera operation, exposure & frame rates
- 04  Camera movement
- 05  Audio recording for film
- 06  Directing actors & blocking
- 07  Production design
- 08  Narrative editing & color grading
- 09  Pitching concepts to producers or clients
- 10  Practical short-film project

SKILLS
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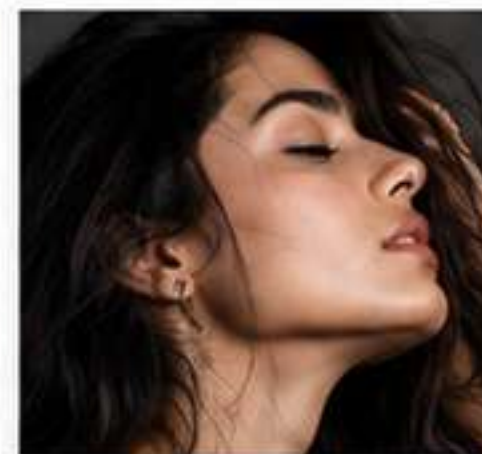
VISUAL STORYTELLING
THROUGH PEOPLE

MODULE 3 —

MODELING PHOTOGRAPHY

PEOPLE | STYLE | LIGHT | EXPRESSION

- 01 Professional posing & direction**
Guide, communicate and bring out the best in your subject.
- 02 Portrait & beauty lighting**
Master lighting techniques for stunning results.
- 03 Lens selection for portraiture**
Choose the right lens for every look.
- 04 Skin-tone management**
Achieve natural, consistent and beautiful skin tones.
- 05 Studio workflow**
Set up, shoot and manage an efficient studio workflow.
- 06 Moodboard development & creative direction**
Plan concepts and create a strong visual style.
- 07 Advanced portrait retouching**
Take your editing skills to a professional level.
- 08 Fashion & lifestyle reels**
Create engaging short-form content for social media.
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Work with clients, manage briefs and deliver results.
- 10 Practical modeling shoot & portfolio**
Apply your skills in a real shoot and build your portfolio.



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SKILLS TODAY
OPPORTUNITIES TOMORROW

FROM PASSION TO PROFESSION



MODULE 4

Commercial Photography

BRANDS / PRODUCTS / CAMPAIGNS / IMPACT

-  **Product & advertising photography**
Creating compelling visuals for brands, products and campaigns.
-  **Controlled lighting setups**
Mastering studio lighting for consistent, professional results.
-  **Composition & color consistency**
Building balanced frames and maintaining brand color language.
-  **Compositing**
Blending elements for creative and impactful visuals.
-  **Brand storytelling & art direction**
Turning ideas into visual narratives that connect.
-  **Campaign-ready video ads**
Short-form and long-form ad concepts for modern platforms.
-  **Commercial post-production**
Retouching, color grading and final delivery.
-  **Client & brand workflow**
From briefing to final output — working with clients professionally.
-  **Practical commercial shoot & campaign creation**
Plan, shoot, edit and deliver a complete commercial campaign.

MODULE 5

Travel Blogging & Content Creation

Explore. Capture. Share.

Turn your travel experiences into engaging stories and powerful content.

*Your Journey
Your Story*

TRAVEL | CREATE | INSPIRE

WHAT YOU'LL LEARN

-  Location storytelling & travel photography
-  Mobile-first content creation
-  Vertical & horizontal formats
-  B-roll & sequence shooting
-  Social hooks & platform-ready editing
-  Drone & action shots
-  Audience growth strategy
-  Practical travel vlog & portfolio project

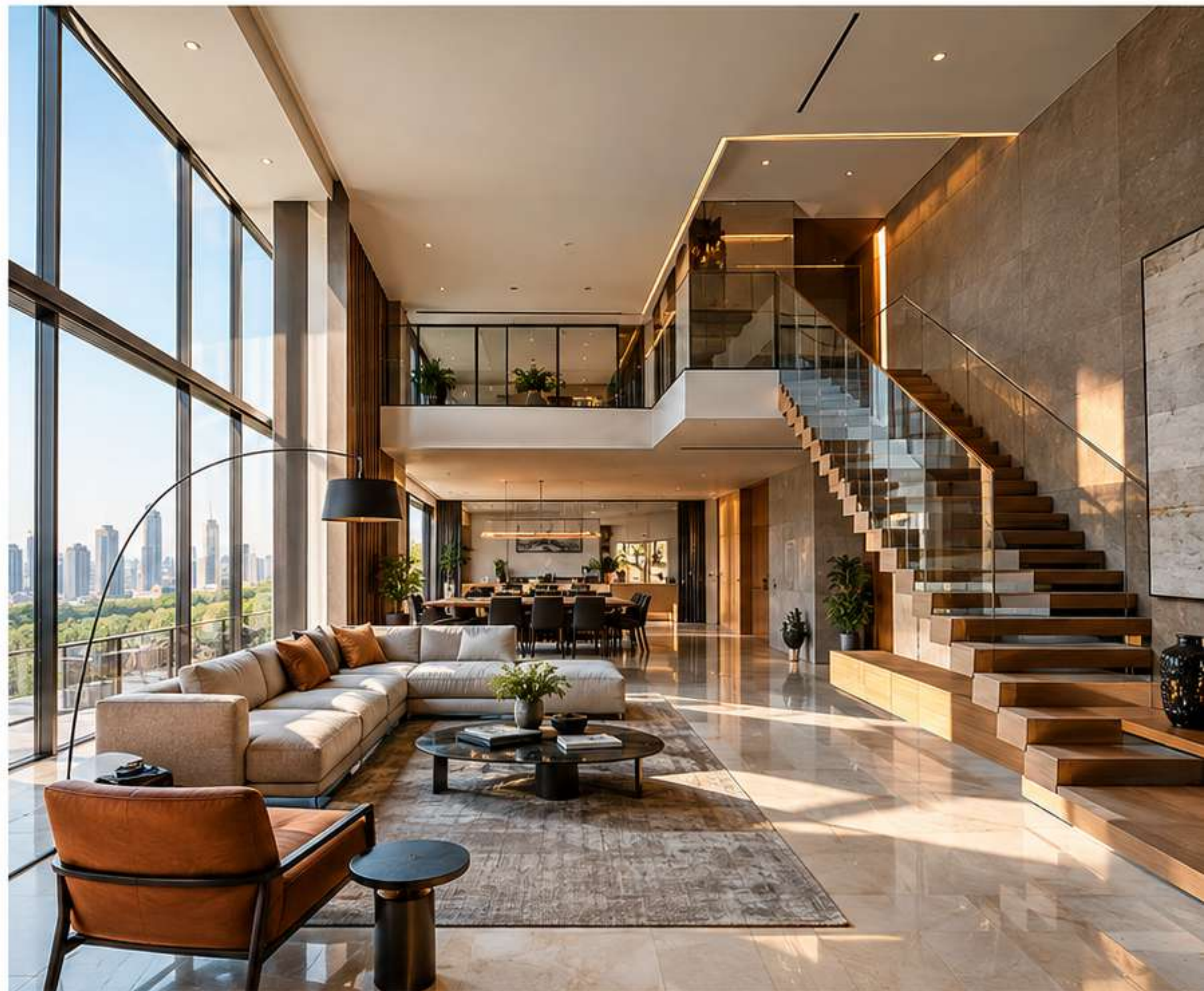
Dream • Explore • Create

MODULE 6

INTERIOR & ARCHITECTURE PHOTOGRAPHY

SPACES / LIGHT / PERSPECTIVE / STORY

- 01 Understanding light and space
- 02 Composition for interiors and architecture
- 03 Working with natural and artificial light
- 04 HDR bracketing and exposure blending
- 05 Perspective correction and vertical alignment
- 06 Lens selection and camera settings
- 07 Post-processing for clean, natural results
- 08 Practical shoot and real-world projects



ARCHITECTURE EXTERIORS



INTERIOR SPACES



HDR BRACKETING



PERSPECTIVE CORRECTION



LIGHTING TECHNIQUES



FINAL EDIT

TECHNICAL SKILLS

REAL SKILLS. PROFESSIONAL RESULTS.



1. • Exposure: ISO, shutter speed, aperture, metering and white balance



2. • RAW workflow, color correction, grading and image retouching



3. • Focus modes, depth of field, focal length and perspective



4. • Professional export, delivery and project organization



5. • Natural, studio and cinematic lighting with modifiers and lighting ratios



6. • Camera movement systems — gimbal, slider and handheld stabilization



7. • Frame rates, shutter angle, camera movement and shot composition



8. • Visual storytelling principles across photography and video mediums



9. • Microphone techniques, dialogue recording and location audio



10. • Client briefing, mood boards and creative pre-production planning



11. • B-roll, shot sequencing and visual continuity



12. • Location scouting, permissions and on-location problem solving



*Skills Today
Stories Tomorrow*



HANDS-ON TRAINING
Industry Standard Equipment



EXPERT GUIDANCE
Learn from Professionals



PRACTICAL TRAINING
Shoot • Edit • Create

EDITING & POST-PRODUCTION TRACK

TURN IDEAS INTO POWERFUL VISUAL STORIES



Video Editing Foundations

Editing workflow, project organization, continuity, cutting on action, J/L cuts, match cuts, montage, pacing, rhythm, transitions, audio editing, sound design and delivery basics.



Photo Editing & Color Foundations

Color correction, LUTs and presets, consistent visual looks, Lightroom workflow, Photoshop retouching, non-destructive editing, cleanup and professional export.



Specialized Editing

Documentary storytelling edits, filmmaking structure, modeling retouching, commercial compositing and motion graphics, travel/social editing, and architectural HDR, perspective and cleanup workflows.



Motion Graphics & Visual Effects

Title design, lower thirds, basic VFX compositing, transitions and branded animated elements for commercial and social content.



CAREER-READY OUTCOME

Develop a practical, portfolio-oriented skill set for **professional photography, filmmaking, commercial content, travel media, portraiture, architecture and post-production** — ready for freelance work, studio roles, agency positions or direct brand collaborations, with real-world tools graduates can apply immediately on set or on the job.

PHOTOGRAPHY



FILMMAKING



COMMERCIAL
CONTENT



TRAVEL
MEDIA



PORTRAITURE



ARCHITECTURE



P4 THE AI-POWERED CREATOR PROGRAM

Mobile Content • Reels • AI

 1 Module, Mobile-only • 1–1.5 Months

A short, focused, mobile-only track to help you create professional-quality reels and social media content using just your smartphone and AI tools. Learn shooting, editing, AI-powered content creation, trending formats, and a complete workflow — from idea to upload — to grow your personal or brand presence.



SHOOT

Learn smartphone shooting techniques



EDIT

Create professional reels on mobile



USE AI

Leverage AI tools for faster, better content



TRENDING

Learn latest trends and formats



UPLOAD

Complete workflow from idea to social media



MOBILE
CREATIVE
AI
SOCIAL MEDIA
REAL RESULTS

Reel Making & — Module

AI Content Creation



01 —
Reel concepts & ideas



02 —
Reel scripting & storyboarding



03 —
Viral hooks & trends



04 —
Camera & mobile reel shooting



05 —
Cinematic transitions



06 —
Camera movements



07 —
Lighting for reels



08 —
Audio, music & voiceover



09 —
Reel editing & color grading



10 —
Instagram reels strategy

Module — Reel Making & AI Content Creation

-  AI **video** generation
-  AI **image** generation
-  AI **voice** & voiceover
-  AI **script** & content ideas
-  AI **video editing** tools
-  AI **captions** & **subtitles**
-  AI **visual** effects
-  AI-**powered** content creation
-  **Brand** & **product** reels
-  Final reel **portfolio** project

